

# IRELAND

## National EuroVelo Coordination Centre

18 September 2014



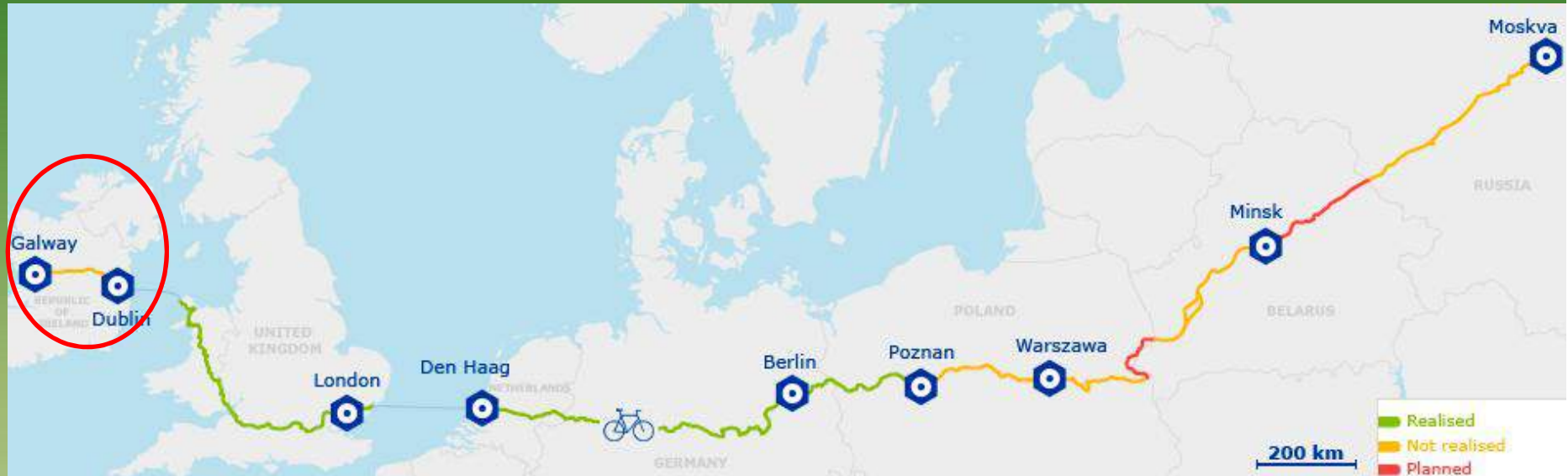


# EuroVelo Network

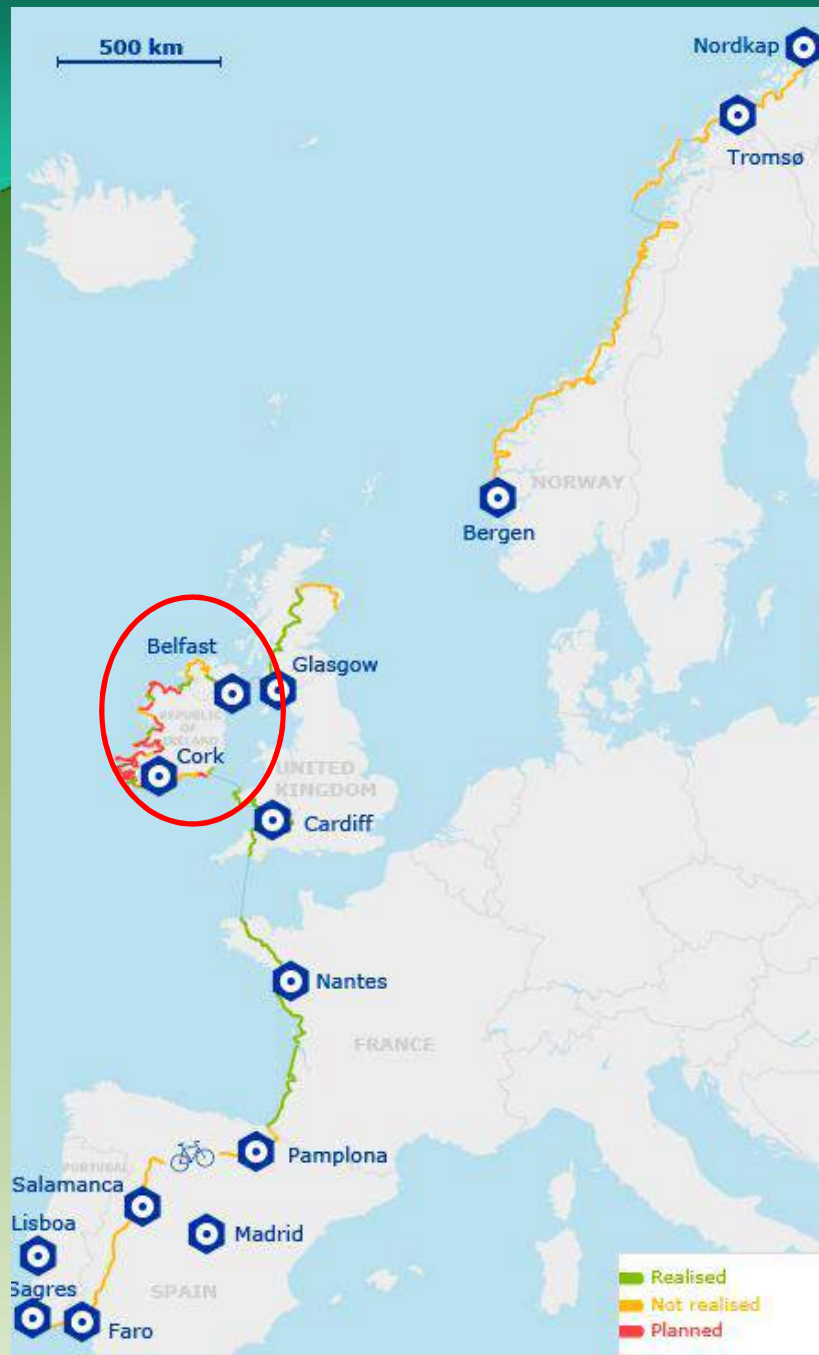
- where we are?



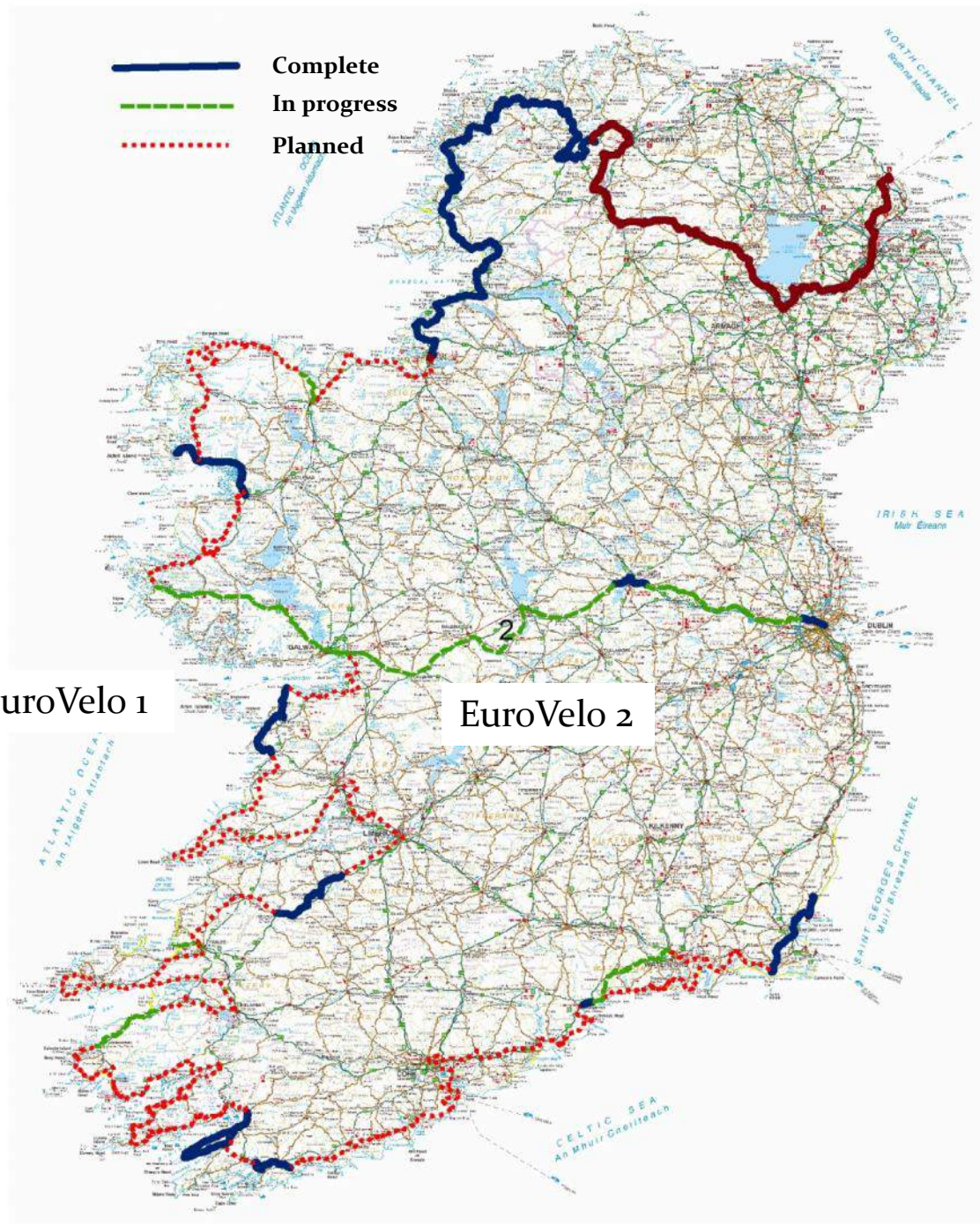
# EuroVelo 2 - Capitals Route



# EuroVelo 1 Atlantic Coast Route







EuroVelo 1

EuroVelo 2







# Who are we?

**THE  
IRISH SPORTS  
COUNCIL**

AN CHOMHAIRLE SPÓIRT



National  
Trails Office

cyclist.ie   
the Irish  
Cycling Advocacy Network



An Roinn Iompair  
Turasóireachta agus Spóirt

Department of Transport,  
Tourism and Sport



**Fáilte Ireland**

National Tourism Development Authority

**NRA** 

An tÚdarás um Bóithre Náisiúnta  
National Roads Authority



National  
**Transport Authority**  
Údarás Náisiúnta Iompair

# Who are we?

## € Irish Sports Council/ National Trails Office

- € Maintains National Trails Register, verifies Quality Standards for walking and cycling trails, supports trail development
- € Lead agency in EuroVelo National Coordinator role

## € Cyclist.ie the Irish Cycling Advocacy Network

- € Irish representative at ECF
- € Lobby group for cycling in Ireland

## € Department of Transport Tourism and Sport

- € Sustainable Travel unit
- € Funding for cycling infrastructure projects



# Who are we?

## € Fáilte Ireland

- € National Tourist Board
- € Tourism strategy and development

## € National Roads Authority (NRA)

- € Project management and infrastructure development (currently on EV2)
- € Produced Rural Cycle Scheme Design Manual (2014)

## € National Transport Authority (NTA)

- € Transport Planning Policy and Guidelines including the planning of cycling infrastructure in the Greater Dublin Area

# Other organisations

€ Department of Environment, Heritage and Local Government

€ Rural development and Countryside Recreation Strategy

€ Leader programme

€ Local Authorities

€ Infrastructure development

€ Waterways Ireland and Irish Rail

€ Manage infrastructure with potential for cycle route development

€ Cycling Ireland

€ National Governing Body for the sport of cycling



# Major Tourism Initiative

€ Wild Atlantic Way



# Wild Atlantic Way

## Consumer Proposition

*‘The world’s largest defined coastal touring route.*

*“It is a place where the wild Irish landscape collides with the dramatic Atlantic seascape”.*

The development of EuroVelo 1 is supported by Failte Ireland as it fits with the concept of providing a variety of activities along the general corridor of the Wild Atlantic Way



# Ireland - visitor cycling statistics

## » Cycling

Cycling - second most popular activity after walking (740,000)

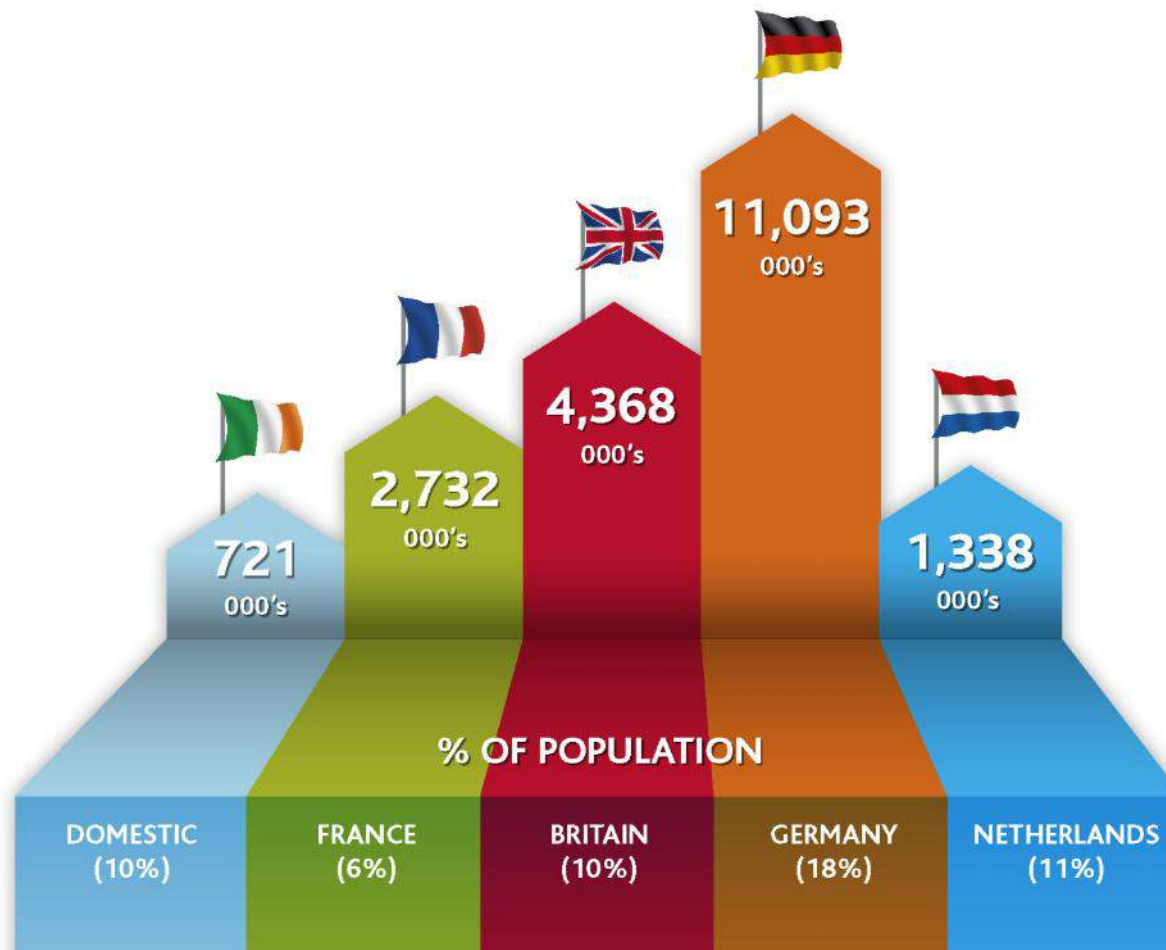
### Share by market:

- Britain (18%)
- Mainland Europe (54% - including France 12%; Germany 9%);
- North America (18%)
- Other long haul (10%)



# Ireland – potential cycling visitors (2013 research findings)

» Cycling





# Topics for discussion

## € Land Ownership

- € Acquiring private land for the construction of cycle route

## € Management structure for cycle routes

- € One route manage/ multiple route managers?
- € Public agency or private company?
- € NECC?